

ISABC May 2012 Strategic and Tactical Plan

Vision

The Independent Schools Association of BC will be recognized globally as a leading voice in education.

Mission

The Independent Schools Association of BC acts to advocate for and to strengthen its member schools.

Values

- Mutual Respect
- Open-Mindedness
- Collaboration
- Commitment
- Professionalism
- Independence

Provincial Advocate

Strategic Priority 1a:

We will strengthen our voice within FISA.

Strategic Priority 1b:

We will establish a distinct ISABC voice with the BC Ministry of Education.

Strategic Priority 1c:

We will establish relationships with organizations that will benefit our members.

Dynamic Community

Strategic Priority 2a:

We will provide value-added collaborative opportunities.

Strategic Priority 2b:

We will offer opportunities for member schools to avoid duplication and create efficiencies.

Strong Institutional Presence

Strategic Priority 3a:

We will ensure the ISABC has the funding and resources available to achieve its purposes.

Strategic Priority 3b:

We will define our funding model.

Strategic Priority 3c:

We will define our brand so that we effectively communicate our value(s) to our stakeholders and the public.

Strategic Priority 3d:

We will increase the awareness of ISABC (both internally and externally).

Strategic Priority 3e:

We will develop a 3-5 year operational plan for the Executive Office.

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ISABC Values:

Mutual Respect	The ISABC promotes mutual respect between member schools and individuals
Open-Mindedness	The ISABC will be open to new ideas and initiatives as it seeks to fulfill its mission
Collaboration	Member schools will collaborate with one another in an atmosphere of mutual support
Commitment	Member schools are collectively responsible for the well being of the ISABC and are committed to providing appropriate time and resources for effective participation in the affairs of the association
Professionalism	Member schools are committed to the highest standards of integrity, ethical behaviour and the spirit of collegiality in all aspects of the business and activities of the ISABC
Independence	Member schools value and celebrate independence from one another and from the provincial Ministry of Education at large

ISABC Brand:

Target audience:

Parents, students, educators and public servants who want to see education meet the changing needs of the 21st century learner.

What we want the audience to think:

ISABC enhances collaboration between parents, students, educators and government to achieve innovative personalized educational excellence.

Why the audience should believe us: The ISABC community of schools:

- Advocates and works with others to collaborate on best practices, promote innovation and reduce the layers of bureaucracy for the good of the student
- Operates in a spirit of generosity for the good of education as a whole
- Values and supports teachers with needed resources, excellent working conditions, small class sizes, a strong learning environment and independence to make the best decisions for their classrooms
- Provides a needed service by supporting students who need extra care, attention and specialized programs

The ISABC is a community of schools that understands that strong character, integrity and personal responsibility will help us to create a better future and take our place in it